

## **Key Hire Deepens The Index Standard® Insurance Capabilities**

### **Branislav Nikolić to Oversee Annuity Research, Further Boosting The Firm's Product Lineups for Retirement Investment Planning**

(New York, December 1, 2022) THE INDEX STANDARD®, the first web-based platform to provide ratings, insights and forecasts for annuity and structured products, today announced the appointment of **Branislav Nikolić as Managing Director, Head of Insurance**. His main responsibilities include business development, research on annuities and development of decision-making tools for annuity-based products.

Known as an established thought leader in the insurance fields with numerous published articles and speaking/webcast appearances, Nikolić will also represent The Index Standard® as a key educator to widen the understanding of annuity products and the increasingly important role they play in retirement income planning.

Prior to joining The Index Standard®, Nikolić was Vice President of Research at Toronto-based Cannex Financial Exchanges where he spent a decade leading custom research and analytics projects related to retirement income planning, successfully elevating the firm's position as an influential expert on annuities. He was also a key member of Cannex's business development efforts and was frequently quoted by the media.

"We are very excited to have someone of Branislav's stature join us. His deep insurance knowledge and insights, combined with our index skills, will accelerate our product development and help solve key problems in the insurance space," said Laurence Black, Founder of The Index Standard®.

Nikolić holds a Bachelor of Science (Hons) degree in mathematics and a Masters degree in probability and financial engineering. He is pursuing a PhD in applied mathematics at York University in Toronto, where he is also a lecturer in finance and mathematics. Nikolić holds the designation of Financial Risk Manager (FRM). He is a frequent speaker at seminars organized by various industry organizations in both Canada and the USA.

#### **About The Index Standard®**

The Index Standard® brings unrivalled expertise to the independent evaluation of indices, providing accessibility, transparency, and actionable insights into the \$15 trillion index industry. With a strong focus on risk control indices and other sophisticated benchmarks used to build annuities, structured products and thematic ETFs, The Index Standard's advocacy for "approachable finance" provides needed clarity and context in support of the development of new financial product innovation, and its successful implementation by investors and their advisors.

#### **Enquiries**

For more information, please visit [The Index Standard](https://www.theindexstandard.com) website or email: [info@theindexstandard.com](mailto:info@theindexstandard.com).